

POLICY ON THE USE OF COOKIES AND OTHER TECHNICAL WEBSITE DATA

Website Controller: Federal State Budgetary Educational Institution of Higher Education “Lomonosov Moscow State University”, acting through the Moscow School of Economics faculty.

Address: 119991, Moscow, Leninskie Gory, Lomonosov Moscow State University, 1, bldg. 61.

Email: mail@mse-msu.ru.

1. General Provisions

- 1.1. This Policy on the Use of Cookies and Other Technical Website Data defines the composition, purposes and procedure for the use of cookies and other technical data when visiting and using the website of the Moscow School of Economics of Lomonosov Moscow State University.
- 1.2. This Policy applies to the website of the Moscow School of Economics of Lomonosov Moscow State University (<https://mse.msu.ru/>) and governs only the processing of technical data carried out in connection with the operation of that website. This Policy does not apply to third-party websites and services that the user may access via external links.

2. Meaning of Cookies and Technical Data

- 2.1. Cookies are small text files that are stored in the user’s browser and enable the website or a service connected to it to recognize the user’s browser, save settings, ensure the proper operation of individual functions and obtain statistical information about the operation of the website.
- 2.2. In addition to cookies, when using the website, other technical data may be processed, including the IP address, browser information and browser settings, information about the device operating system, device type, screen resolution, source of referral to the website, information about viewed pages and user actions on the website, and the date and time of the website visit.
- 2.3. Depending on their composition and context of use, the specified data may constitute personal data or be used to indirectly identify the user.

3. Categories of Cookies and Other Technical Data Used

3.1. Strictly Necessary Cookies

Strictly necessary cookies are used to ensure the basic functionality of the website, save technical parameters selected by the user and record the fact that the user has reviewed the notice on the use of cookies. Without such cookies, the proper operation of individual website functions may be impossible.

3.2. Functional Cookies

Functional cookies are used to save user settings that are not strictly required for access to the website but improve the convenience of its use, including saving the language version of the interface.

3.3. Analytical Cookies and Similar Technologies

The website uses analytical cookies and other similar technologies of the Yandex Metrica service. This service may use both cookies and browser localStorage properties to generate website traffic statistics, analyze user behavior on pages, identify errors and improve the structure and content of the website.

Analytical cookies and other similar technologies are used when the user continues to use the website after being provided with notice on the use of cookies.

4. List of Cookies Used

Name	Provider	Category	Storage period	Purpose
cookie_notice_accepted	Website	Strictly necessary	1 month	Stores information that the user has reviewed the cookie notice.
pll_language	Website	Functional	1 year	Stores the website interface language selected by the user.
_ym_isad	Yandex Metrica	Analytical	20 hours	Used to determine whether the visitor has ad blockers.
_ym_uid	Yandex Metrica	Analytical	1 year	Allows visitors to be distinguished.
_ym_d	Yandex Metrica	Analytical	1 year	Stores the date of the visitor's first visit to the website.
_ym_visorc_	Yandex Metrica	Analytical	30 minutes	Used to ensure the correct operation of Webvisor.
ymex	Yandex Metrica	Analytical	1 year	Stores auxiliary information for the operation of Metrica.
is_gdpr / is_gdpr_b	Yandex Metrica	Technical	Up to 2 years	Used to distinguish visitors from the GDPR applicability zone.
yabs-sid	Yandex Metrica	Technical	For the duration of the browser session	Visit identifier.
i	Yandex Metrica	Technical	1 year	Allows visitors to be distinguished.
yandexuid / yuidss	Yandex Metrica	Technical	1 year	User's browser identifiers.

5. Purposes of Using Cookies and Other Technical Data

5.1. Ensuring the proper operation of the website and its individual sections;

- 5.2. Saving technical and user settings;
- 5.3. Recording the fact that the user has reviewed the notice on the use of cookies;
- 5.4. Collecting statistics on website traffic and user actions;
- 5.5. Identifying errors, improving the usability of the website and improving its structure and content.

6. Legal Grounds for the Use of Cookies

- 6.1. Strictly necessary and functional cookies are used to ensure the operation of the website and implement the technical settings selected by the user.
- 6.2. Analytical cookies of Yandex Metrica and other similar technologies are used on the basis of the user's consent expressed by continuing to use the website after being provided with notice on the use of cookies.

7. User Notice Procedure

- 7.1. Upon the first visit to the website, the user is provided with a notice on the use of cookies.
- 7.2. By continuing to use the website after such notice is displayed, including by clicking the "OK" button, the user confirms that they have read this Policy and agree to the use of cookies in the manner and on the terms set out in this Policy.
- 7.3. Information on how to manage cookies in various browsers is available at the following links:
 - Chrome (RU): <https://support.google.com/chrome/answer/95647?hl=ru>
 - Microsoft Internet Explorer (RU): <https://support.microsoft.com/ru-ru/help/17442/windows-internet-explorer-delete-manage-cookies>
 - Firefox (RU): <https://support.mozilla.org/ru/kb/vklyuchenie-i-otklyuchenie-kukov-ispolzuemyh-veb-s>
 - Safari (RU): <https://support.apple.com/ru-ru/guide/safari/manage-cookies-and-website-data-sfri11471/mac>
 - Yandex Browser (RU): <https://browser.yandex.ru/help/personal-data-protection/cookies.html>
- 7.4. The user may also use special software tools and browser extensions (anti-tracking tools) to control the installation of cookies.

8. Processing of Technical Data When Using Analytical Services

- 8.1. When analytical cookies of Yandex Metrica are used, information about website traffic may be processed, including the IP address, browser information, device type, operating system, screen resolution, source of referral to the website, viewed pages, visit time and user actions on the website.

- 8.2. The specified data are used exclusively to prepare statistics, analyze the operation of the website and improve it. The website does not use foreign web analytics services, foreign advertising cookies or foreign video embeds that entail cross-border data transfer.

9. Third-Party Resources and External Links

- 9.1. The website may contain links to third-party resources. When following such links, the user leaves the website of the Moscow School of Economics of Lomonosov Moscow State University. Data processing on third-party resources is governed by the rules of the respective owners of such resources, and this Policy does not apply to them.
- 9.2. The user's device may also contain third-party cookies set when interacting with the relevant services. The Website Controller does not control the composition or storage periods of such cookies.

10. Amendments to the Policy

- 10.1. The Controller has the right to amend this Policy if the website structure, the composition of cookies used, applicable technical solutions or legal requirements change. The current version of the Policy is published on the website.

11. Contacts for Matters Related to the Use of Cookies

- 11.1. For matters related to the use of cookies and the processing of technical website data, the user may contact the email address mail@mse-msu.ru.