

**The Program of  
IV International Research-to-Practice Conference  
«Strategizing: Theory and Practice»**

*Session «Moscow Strategic Universitarium»*

**02/18/2021**

**(Moscow, MSU)**

<i>Lomonosov Moscow State University: 119234, Moscow, Leninskie Gory, Lomonosov Moscow state University, 1</i>	
10:00 - 12:00	<b>Opening of the conference session</b> «Moscow Strategic Universitarium» and <b>Plenary Session</b> «Theory and Methodology of Strategizing» (expected speakers: The Rector of Saint-Petersburg University of the Humanities and Social Sciences, corresponding member of the Russian Academy of Sciences, Academician of the Russian Academy of Education, Doctor of Science (Cultural Studies) <b>A. Zapesotsky</b> ; Minister of Natural Resources and Environment of the Russian Federation <b>D. Kobylkin</b> ; Deputy of State Duma of the Federal Assembly of the Russian Federation of the seventh convocation <b>V. Fetisov</b> , Academician of the Russian Academy of Sciences, Director of Moscow School of Economics at Lomonosov Moscow State University <b>A. Nekipelov</b> ; Academician, foreign member of the Russian Academy of Sciences, Chair, Economic and Financial Strategy Department at Lomonosov Moscow State University' Moscow School of Economics <b>V. Kvint</b> )
12:00 – 12:30	Coffee-break
12:30 - 13:30	<b>Books presentation</b> from Series of the Strategic Library ("Kuzbass Strategy Library", "Library of Strategist", "Strategy of The Russian Far East Library")
13:30 - 15:00	<b>Plenary Session</b> «Strategizing Practice: National, Industrial and Regional»
15:00 – 16:15	Lunchtime
<i>Lomonosov Moscow State University's Moscow School of Economics: 119234, Moscow, Leninskie Gory, Lomonosov Moscow state University 1, 61</i>	
16:15 - 17:45	<b>Section №1</b> «Strategizing Practice: Corporate and Financial»
	<b>Section №2</b> «Strategizing of tourism, trade faire industries and territorial branding in the era of new post-crisis reality»
	<b>Section №3</b> «Economic and Mathematical methods in strategizing»
	<b>Section №4</b> «First Steps in Strategizing» for master's programs students and postgraduates
17:45 - 18:15	Coffee-break
18:15 - 19:45	<b>Set of open lectures</b> «Theory of Strategy and Practice of Strategizing»
19:45 - 20:30	<b>Closing session of the conference</b> «Moscow Strategic Universitarium»

**Schedule of speech:**

**Plenary report** – 15-20 min

**Sections** – 7-10 min

Email for sending remarks: [econfinstrategydep@inbox.ru](mailto:econfinstrategydep@inbox.ru)